

B-SIDE ENTERTAINMENT

CREATIVE DIRECTOR

BSIDE.COM • NEW YORK, NY • AUGUST 2009 - PRESENT

Creative concepts, key art, web design, and digital marketing for independent film.

FILMS: Still Bill, Trust Us, This is All Made Up, Nerdcore Rising, Visioneers, Chops, RIP: A Remix Manifesto.

TRIBECA FILM FESTIVAL

DIRECTOR OF DESIGN & PUBLICATIONS

TRIBECAFILM.COM • NEW YORK, NY • JANUARY 2007 - AUGUST 2009

Year-round print and web creative for Tribeca Enterprises and related properties including the Tribeca Film Festival, Tribeca Film, Tribeca Cinemas, Tribeca Cinema Series, Tribeca/ESPN Sports Film Festival, Tribeca Drive-in and Tropicfest@Tribeca.

HEAVY INC.

DESIGNER

HEAVY.COM • NEW YORK, NY • OCTOBER 2005 - JANUARY 2007

Online advertising, channel design, community site graphics and promotional design for web based digital entertainment company. Work with producers to visually communicate client's advertising needs. Create a "Heavy branded look" for our advertisers to reach our viewers in a fresh way.

CLIENTS: Altoids, Butterfinger, FOX, Paramount, Comedy Central, IFC, New Line Cinemas, Microsoft, Xbox, Nintendo, Playstation, Dodge, Honda, Burger King, Activision, Virgin Mobile, Boost Mobile, Absolut, and more.

PLEXIFILM

DESIGNER

PLEXIFILM.COM • BROOKLYN, NY • JANUARY 2004 - OCTOBER 2005

Packaging and marketing for independent films on DVD. Design of on screen menus, posters, postcards, inserts, deluxe booklets, pre-press preparation, ads for print, web banner ads, and in-house design.

FILMS: 5 Films About Christo & Jeanne Claude • Galaxie 500: Don't Let Our Youth Go to Waste • Ile Aiyé: The House of Life: A Film by David Byrne • Moog • Made in Sheffield • Drive Well Sleep Carefully: On the Road with Death Cab for Cutie • Finisterre: A Film About London • Spend an Evening with Saddle Creek • The Electrifying Conclusion: The Final Guided by Voices Tour

PRINT MAGAZINE

ART ASSISTANT

PRINTMAG.COM • NEW YORK, NY • MAY - DECEMBER 2002

Editorial layout, collection, organization, scanning and pre-press for selected materials in the 2002 Regional Design Annual.

MANGOS, INC.

ART AND OFFICE ASSISTANT

MANGOSINC.COM • MALVERN, PA • MAY - AUGUST 1998 AND 1999

Design, production and administration departments. Assist Art Director, comp projects for presentation and aid in timely production of campaigns.

VICTORIA SHOBE PROKAYA DESIGNS

PROKAYA

DIRECTOR & FOUNDER

PROKAYA.COM • BROOKLYN, NY

JUNE 2001 - PRESENT

Brand Identity, packaging, posters, annual reports, invitations, websites, and promotional materials.

CLIENTS:

PENNYPACK FARM

THE WOODMERE ART MUSEUM

THE WAGNER FREE INSTITUTE OF SCIENCE

NDABIBI ENVIRONMENTAL
CONSERVATION CENTRE

MILK & JADE

RAUL MIDON

IYF PHOTOGRAPHY

WU LI

ORGANIC!

NEW YORK SHAOLIN KUNG FU

LOOP FILMWORKS

DAVID ULLMANN

WAKING VISION

MOUNTAIN GOAT FILMS

COMPUTER

MAC OSX

Creative Suite 4

Quark Xpress

Acrobat

Bridge/Lightroom

MS Word

PowerPoint

Working knowledge of HTML

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WWW.PROKAYA.COM

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THE SCHOOL OF VISUAL ARTS

BFA IN ADVERTISING AND GRAPHIC DESIGN

NEW YORK, NY • SEPTEMBER 2000 - MAY 2003

Studies in Advertising & Graphic Design for Social Change, Typography & Design, Bookmaking, Editorial Design, and Motion Graphics. GPA: 3.76. Other areas of interest include Environmental Studies, Art & Politics, and Music in Culture.